

Jordan C. Farrow

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email: [Jordan@6Flex.com \(mailto:Jordan@6Flex.com\)](mailto:Jordan@6Flex.com)

Skills

- Recognized leadership abilities
- Passionate about technology and gaining new technical skills
- Keen eye for design
- Proven project coordination and team-building abilities
- Able to quickly solve problems logically and intuitively
- Excellent verbal and written communication skills
- Web Programming: HTML, CSS, PHP, MySQL, Javascript, XML, AJAX, Flash Actionscript, ColdFusion
- Web and Multimedia Design: Flash, Dreamweaver, Director
- Graphic design and layout software: Photoshop, Quark, InDesign, Acrobat, Illustrator
- Working Knowledge of: jQuery, Mootools, Joomla, WordPress
- Microsoft Office applications: Word, Excel, Entourage, PowerPoint, Outlook, Access
- Operating Systems: Windows (95, 98, 2000, XP, Vista) and Macintosh (8, 9, X)

Experience

Web Developer, DW Green Company, Tempe, AZ

11/2009—present (PT)

- Developed custom business web applications using PHP and JavaScript.
- Developed custom user interfaces using best practices (HTML, CSS) and jQuery
- Contributed ideas and solutions as member of the Web Team
- Translated design mockups into functional web pages

Senior Associate Web Developer, Institute for Supply Management, Tempe, AZ

11/2008—present (FT)

- Designed, developed and implemented online course materials and interactions
- Used customized LMS for curriculum management
- Provided technical support for external customers
- Redesigned and maintained the [ISM Knowledge Center \(http://ism-knowledgecenter.ws/\)](http://ism-knowledgecenter.ws/)
- Managed \$244K budget

Principal, 6Flex Web Design

2/2008—present (freelance)

- Used PHP and MySQL to develop custom CMS' and dynamic page templates
- Experience with Twitter, Facebook, Google Maps, LinkedIn, and Blogger API's
- Used standards-compliant HTML, CSS, and JavaScript to design websites
- Designed logos and brand identities
- Designed [sinbordersmagazine.com \(http://sinbordersmagazine.com/\)](http://sinbordersmagazine.com/), [myfoodnutrition.com \(http://www.myfoodnutrition.com/\)](http://www.myfoodnutrition.com/) and [the Relocator \(http://6flex.com/relocator/\)](http://6flex.com/relocator/)

Web Director, DW Green Company, Tempe, AZ

11/2000—10/2008

- Planned, designed, maintained, and enhanced client Web sites. An online portfolio of these sites is available at [dwgreen.com \(http://dwgreen.com\)](http://dwgreen.com)
- Contributed as key member of Web Design Team: ideation, site mapping, layout, programming, and graphics
- Demonstrated ability to work in different design style
- Awarded Best Web site by National Grocers Association in 2002 and 2004
- Excelled under the pressure of tight deadlines in a fast-paced advertising/marketing agency
- Managed projects and stayed within allotted time and budget constraints
- Established and built upon client relationships with timely and clear communication, technical assistance, and technical training
- Responded to usability issues by integrating client & end-user feedback in site designs/redesigns
- Served as lead or co-designer/developer of: [dwgreen.com \(http://dwgreen.com\)](http://dwgreen.com), [sprouts.com \(http://sprouts.com\)](http://sprouts.com), [central-market.com \(http://central-market.com\)](http://central-market.com), [chiefsupermarkets.com \(http://chiefsupermarkets.com\)](http://chiefsupermarkets.com), [gooseberriesmarket.com \(http://gooseberriesmarket.com\)](http://gooseberriesmarket.com), [peakcoach.com \(http://peakcoach.com\)](http://peakcoach.com), [metropolitan-market.com \(http://metropolitan-market.com\)](http://metropolitan-market.com), and [firstUDT.com \(http://firstUDT.com\)](http://firstUDT.com), among others.
- Contributed to clients' brand recognition with logo design and implementation
- Produced graphic design and layout for print ad campaigns, signs and banners
- Transferred brand identities from print materials to web designs and vice-versa
- Performed market research
- Maintained, contributed to, and redesigned corporate intranet/internet sites
- Designed and created multimedia CDs/DVDs using 3D architectural modeling, vector animation, and video
- Worked within a multidisciplinary team and with all levels within client companies

Corporate Trainer, Mimi's Café, Ahwahtukee, AZ / Las Vegas, NV

7/1999—2/2001

- Took on the primary responsibility for staffing and set-up at brand new Las Vegas site.
- Communicated company brand image and philosophy to new employees
- Set standards at new site for maintaining brand integrity
- Trained new staff on corporate practices and policies
- Acted as liaison between management and new restaurant team

Residence Hall Director, Department of Residential Life, University of Arizona, Tucson, AZ

7/1998—6/1999

- Devised and designed Web-based database for programming and conduct
- Trained and supervised a student staff of 16
- Mediated conflicts and balanced team dynamics
- Served on Resident Assistant Selection and Professional Development Committees

Scholarship Hall Director Department of Student Housing, University of Kansas, Lawrence, KS

8/1996—5/1998

- Administered \$50,000 budget
- Managed student proctor
- Advised Hall Government, Judicial Board, and Food Board
- Served as 1997 Freshman Summer Institute Coordinator
- Set up email accounts for 150+ Summer Institute participants

Education

Master of Science in Higher Education and Student Affairs

1998 University of Kansas, Lawrence, KS

Bachelor of Arts in Broadcast Journalism

1996 Arizona State University, Tempe, AZ

References

D.W. Green, CEO D.W. Green Company, 480.491.8483 | dwgreen@dwgreen.com

Vince Killian, CEO/Founder CyberHuntLIVE, 602.309.4064 | vincekillian@gmail.com

Anna Zarkoob, Freelancer, 480.381.6594 | annazarkoob@yahoo.com