# Jordan C. Farrow

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## Skills

* Recognized leadership abilities
* Passionate about technology and gaining new technical skills
* Keen eye for design
* Proven project coordination and team-building abilities
* Able to quickly solve problems logically and intuitively
* Excellent verbal and written communication skills
* Web Programming: HTML, CSS, PHP, MySQL, Javascript, XML, AJAX, Flash Actionscript, ColdFusion
* Web and Multimedia Design: Flash, Dreamweaver, Director
* Graphic design and layout software: Photoshop, Quark, InDesign, Acrobat, Illustrator
* Working Knowledge of: jQuery, Mootools, Joomla, WordPress
* Microsoft Office applications: Word, Excel, Entourage, PowerPoint, Outlook, Access
* Operating Systems: Windows (95, 98, 2000, XP, Vista) and Macintosh (8, 9, X)

## Experience

### Web Developer, DW Green Company, Tempe, AZ

11/2009—present (PT)

* Developed custom business web applications using PHP and JavaScript.
* Developed custom user interfaces using best practices (HTML, CSS)  and jQuery
* Contributed ideas and solutions as member of the Web Team
* Translated design mockups into functional web pages

### Senior Associate Web Developer, Institute for Supply Management, Tempe, AZ

11/2008—present (FT)

* Designed, developed and implemented online course materials and interactions
* Used customized LMS for curriculum management
* Provided technical support for external customers
* Redesigned and maintained the [ISM Knowledge Center](http://ism-knowledgecenter.ws/)
* Managed $244K budget

### Principal, 6Flex Web Design

2/2008—present (freelance)

* Used PHP and MySQL to develop custom CMS’ and dynamic page templates
* Experience with Twitter, Facebook, Google Maps, LinkedIn, and Blogger API's
* Used standards-compliant HTML, CSS, and JavaScript to design websites
* Designed logos and brand identities
* Designed [sinbordersmagazine.com](http://sinbordersmagazine.com/), [myfoodnutrition.com](http://www.myfoodnutrition.com/) and [the Relocater](http://6flex.com/relocator/)

### Web Director, DW Green Company, Tempe, AZ

11/2000—10/2008

* Planned, designed, maintained, and enhanced client Web sites. An online portfolio of these sites is available at [dwgreen.com](http://dwgreen.com)
* Contributed as key member of Web Design Team: ideation, site mapping, layout, programming, and graphics
* Demonstrated ability to work in different design style
* Awarded Best Web site by National Grocers Association in 2002 and 2004
* Excelled under the pressure of tight deadlines in a fast-paced advertising/marketing agency
* Managed projects and stayed within allotted time and budget constraints
* Established and built upon client relationships with timely and clear communication, technical assistance, and technical training
* Responded to usability issues by integrating client & end-user feedback in site designs/redesigns
* Served as lead or co-designer/developer of: [dwgreen.com](http://dwgreen.com), [sprouts.com](http://sprouts.com), [central-market.com](http:central-market.com), [chiefsupermarkets.com](http://chiefsupermarkets.com), [gooseberriesmarket.com](http://gooseberriesmarket.com), [peakcoach.com](http://peakcoach.com), [metropolitan-market.com](http://metropolitan-market.com), and [firstUDT.com](http://firstUDT.com), among others.
* Contributed to clients' brand recognition with logo design and implementation
* Produced graphic design and layout for print ad campaigns, signs and banners
* Transferred brand identities from print materials to web designs and vice-versa
* Performed market research
* Maintained, contributed to, and redesigned corporate intranet/internet sites
* Designed and created multimedia CDs/DVDs using 3D architectural modeling, vector animation, and video
* Worked within a multidisciplinary team and with all levels within client companies

### Corporate Trainer, Mimi's Café, Ahwahtukee, AZ / Las Vegas, NV

7/1999—2/2001

* Took on the primary responsibility for staffing and set-up at brand new Las Vegas site.
* Communicated company brand image and philosophy to new employees
* Set standards at new site for maintaining brand integrity
* Trained new staff on corporate practices and policies
* Acted as liaison between management and new restaurant team

### Residence Hall Director, Department of Residential Life, University of Arizona, Tucson, AZ

7/1998—6/1999

* Devised and designed Web-based database for programming and conduct
* Trained and supervised a student staff of 16
* Mediated conflicts and balanced team dynamics
* Served on Resident Assistant Selection and Professional Development Committees

### Scholarship Hall Director Department of Student Housing, University of Kansas, Lawrence, KS

8/1996—5/1998

* Administered $50,000 budget
* Managed student proctor
* Advised Hall Government, Judicial Board, and Food Board
* Served as 1997 Freshman Summer Institute Coordinator
* Set up email accounts for 150+ Summer Institute participants

## Education

Master of Science in Higher Education and Student Affairs   
1998 University of Kansas, Lawrence, KS

Bachelor of Arts in Broadcast Journalism   
1996 Arizona State University, Tempe, AZ

## References

D.W. Green, CEO D.W. Green Company, 480.491.8483 | dwgreen@dwgreen.com

Vince Killian, CEO/Founder CyberHuntLIVE, 602.309.4064 | vincekillian@gmail.com

Anna Zarkoob, Freelancer, 480.381.6594 |annazarkoob@yahoo.com